PARTNER CONFERENCE

UNLOCKING \$300K OPPORTUNITIES

"Mastering Strategic Synergy and Partnership in 2024"

24th January 2024





Your Host Today



Michelle Nolting

Partnerships Manager GeniusU





PARTNER CONFERENCE

Unlocking \$300K Opportunities

"Mastering Strategic Synergy and Partnership in 2024"

Outcomes for this Conference

24th January 2024



Key Outcomes

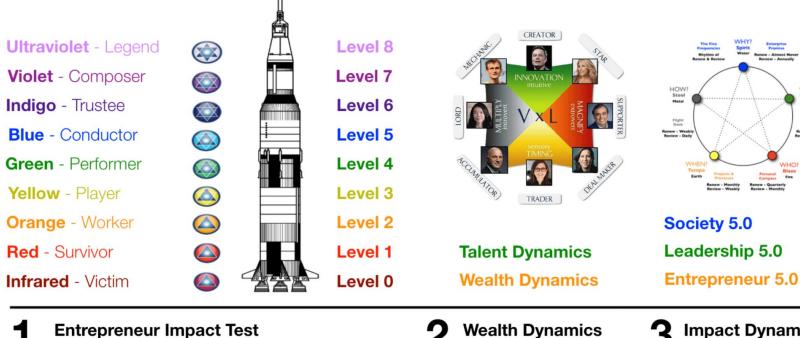
- Understanding of Strategic Partnerships
- Actionable Strategies for Business Growth
- Knowledge on Integrating Partnerships into your Enterprise & being more human
- Development of Leadership Skills and Confidence
- Networking and Community Building





Entrepreneur Dynamics

The No.1 agile system for entrepreneurs



What's your level of flow and level of impact?

genius

How to grow your flow

How to grow your impact



WHAT?

Renew - Annually Review - Quarterh

Impact Test







Your Keynote Speakers

The Vision - How to unlock \$300k opportunities by master strategic partnerships?



Roger James Hamilton

Creator & Founder of Genius Group





Your Keynote Speakers

Decoding the Essence of Strategic Partnerships in 2024



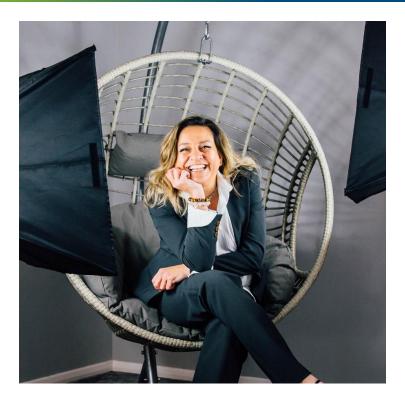
Sharon Lechter

American accountant, author, and businesswoman





Your Keynote Speakers



Building the Future Together

Dr Libby Kemkaran

Business Mentor, Neurocoach and TEDx speaker





Your Panelists

Bringing Human SPIRIT into partnerships and community while effectively navigating the AI landscape. Additionally what impact are you making & how collaboration with GeniusU and other partnership opportunities are changing the current landscape?



Carmen Wilde

Linda Lindkvist

Lourdes Gant

Mike Lloyd





INTRODUCTION

Roger James Hamilton

Creator & Founder of Genius Group



"The Vision - How to unlock \$300k opportunities by mastering strategic partnerships"



PARTNER PANEL ARTIFICIAL INTELLIGENCE AND THE FUTURE OF HUMANS

FRIEND OR FOE?





Your Panelists

Bringing Human SPIRIT into partnerships and community: Insights from Industry Leaders



Carmen Wilde

Linda Lindkvist

Lourdes Gant

Mike Lloyd





How to connect to your Panelists



Lourdes Gant GU & Linkedin GU Circle Upcoming Event





Carmen Wilde GU & Linkedin GU Circle Upcoming Event





Linda Lindkvist GU & Linkedin GU Circle Upcoming Event





Mike Lloyd GU & Linkedin GU Circle







AI Microschool Lead



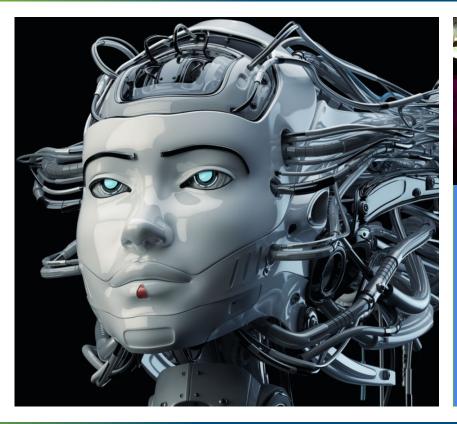
Suraj Naik

Head of Digital Content





Genius Certification - Al Microschool





Al Entrepreneur Microschool 8th - 19th Jan 2024

Master Al-driven content creation to boost marketing across ads, web pages, and emails. This course focuses on using Al to enhance customer engagement and innovate marketing strategies.





Genius Certification - Microschools



Al Avatar Microschool 8th - 19th Apr 2024

Create your own and your teams personalized avatars to interact with your customers. Be it for delivering content, training or supporting on customer queries.



Al Influencer Microschool 8th - 19th July 2024

Apply AI in creating compelling social media content, including videos and graphics. This course offers insights into leveraging AI for a stronger online presence and improved audience engagement.



Al Metaversity Microschool 14th - 25th Oct 2024

Develop AI-enhanced virtual learning environments, making educational content more interactive and impactful. Apply AI in virtual education that cater to the needs of diverse learners in the digital age.





Finalists of Al Microschool - APAC/EMEA







Georgie Fox

Reuben Taylor

Reina Nguyen





Finalists of Al Microschool - NASA/EMEA







Hung Le

Katrina Khong

Ana Bobadilla











OUR JUDGES



Suraj Naik

Head of Digital Content for GeniusU

Michelle Nolting

Partnerships Manager, Entrepreneurs Institute





WHAT ARE THE PRIZES?



A place in the Genius Accelerator Program



WORTH **\$5,400 USD**

Full suite of Genius Certification AI microschools & a place in the Genius Accelerator Program



WORTH \$1,200 USD

5 places in the Genius Entrepreneur Metaversity for your tribe





And the ...

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ENTREPRENEURS

3rd Prize

Reina Nguyen

Roger

Roger James Hamilton CEO founder





Suraj Naik, Head judge







ENTREPRENEURS

2nd Prize

Reuben Taylor

Roger

Roger James Hamilton CEO founder





Suraj Naik, Head judge







lst Prize

ENTREPRENEURS

Katrina Khong

Roger

Roger James Hamilton CEO founder





Suraj Naik, Head judge ***

PARTNER CONFERENCE

Unlocking \$300K Opportunities

"Mastering Strategic Synergy and Partnership in 2024"



24th January 2024



KEYNOTE SPEAKER

Sharon Lechter

American accountant, author, and businesswoman



"Decoding the Essence of Strategic Partnerships in 2024"



Strategic Partnerships

Get A Wealthy Mindset With Sharon's ATM

Sharon's ATM gives you daily deposits of Abundance, Tips & Mentoring!

Click the link below to register for your daily access to mentoring from Sharon Lechter – one of the World's Greatest Motivators, the Premier Expert for Financial Literacy and Entrepreneurial Success, an International Speaker, and the Co-Author of Rich Dad Poor Dad.

I WANT DAILY MENTORING!





Learn more





THE POWER OF PARTNERSHUPS

WEDNESDAY JANUARY 24TH, 2024

🔰 genius



What does Partnerships mean?



WHAT DOES PARTNERSHIP MEAN TO ME?

ONE PLUS ONE EQUALS ELEVEN!

WIN WIN FOR EVERYONE

SHARED VALUES, VISION & ETHICS

Top Purpose



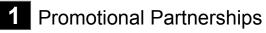
Partnerships for the Goals Strengthen partnerships across all the goals





Types of Partnerships







2 Delivery Partnerships



3 Sales Partnerships



4 Creation Partnerships



5 IP/License Partnerships



Affiliate Partnerships





Types of Partnerships









Green/Blue Level - Delivery, Creation (Leverage/Focus)





BREAKOUT ROOMS

"Exploring Collaborative Models: From Joint Ventures to Alliances"

Building Successful Partnerships: A Deep Dive into Different Types"

Mike Room #1 Ana Room #2



Marcus Room #3 Claire Room #4



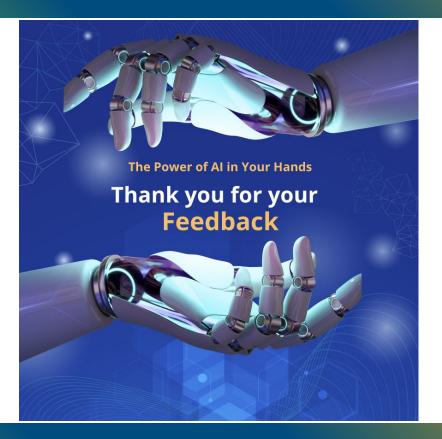
Michelle Room #5



Lourdes Room #6



Feedback from the Breakout Rooms







KEYNOTE SPEAKER

Dr Libby Kemkaran

Business Mentor, Neurocoach and TEDx speaker



""Building the Future Together"



TAMEgour BRAIN

DR LIBBY KEMKARAN





DR LIBBY KEMKARAN

Director, MA VETMB MRCVS Creator of the Big Cat Business Brain®

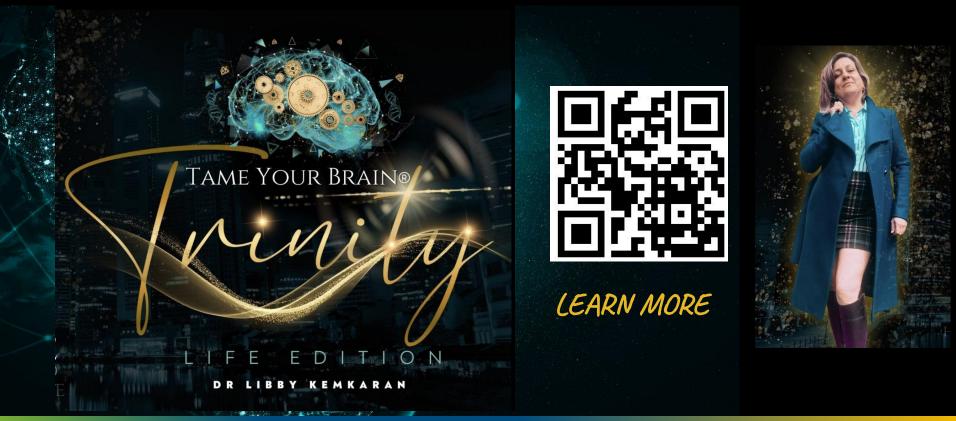
07976 550345
 libby@kemkaran.com
 kemkaran.com

> Team Training

- > Neurocoach
- > Business Mentor

Link to slides

Strategic Partnerships







PARTNER CONFERENCE

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THE FUTURE IS HERE

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PARTNERSHIPS OPPORTUNITIES IN 2024



genius

ENTREPRENEUR

Genius Formula



PLAN

By planning your Team Charter for the year, and then breaking that into Quarterly Plans allows you four times in the year when you adjust the build and growth based on the feedback from the market and your metrics.



From your Quarterly Plan, now map out and build your Genius Pathway. This includes every step of your customer pathway from ads and emails to landing pages, events and courses.

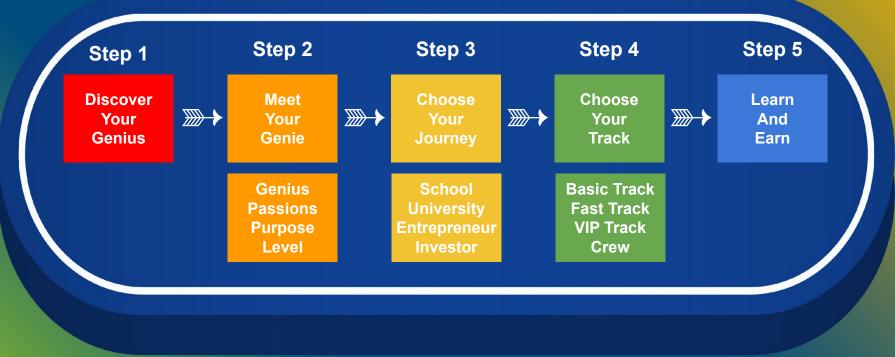
GROW

With your Quarterly Plan and Genius Pathway in place it's time to launch and grow. This is a daily, weekly, monthly and quarterly Genius Rhythm which allows you to test, measure and optimise your pathway.





Genius Journey



ENTREPRENEURS



Pathway - Three Tracks

BASIC TRACK

FREE TO PLAY At your own pace

- Join Platform for free
- Genius Test, Passion Test and Purpose Test
- Wealth Spectrum Test
- Take Microdegrees
- Access free
 Masterclasses
- Earn GEMs as you learn

FAST TRACK

MASTERMIND Progress together

- All Basic Track Benefits
- Personal Navigation Call
- Monthly Masterclass
- Monthly Workshop
- Offers from our partners
- Wealth Dynamics Test
- \$10,000 in GEM vouchers
- 1 x Ticket to LIVE event

Genius Entrepreneur Mastermind: \$47 / month

PERSONAL MENTOR Tailored Growth

VIP TRACK

- All Fast Track Benefits
- Personal Navigation Call
- High level personal mentoring, certification or degree programs
- Includes 2 x VIP tickets
- Book a call to determine your best next steps

Exclusive to qualified VIPs

Price dependent on which VIP track you choose

SELF AWARENESS

SELF MASTERY

SELF EXPRESSION





Our Level 1 & 2 Partners

These are some of our partners who are committed to making an impact and difference, for humanity and the world today and into the future





City Host Chennai



Ryan Nicholas Leong

Singapore's 1st GENIUS Generation Youth Coach



Kawa Onatli

City Leader Stockholm



Cathy Sheppard

International speaker, facilitator, coach, mentor



Dr Libby Kemkaran Experienced Coach, Behavioral Neuroscience, Flow & Performance Consultant





Our Level 3 Country Partners

Lourdes Gant Mike Lloyd Canada **United Kingdom** An Nguyen & SuperX Academy Vietnam -**Patrick Mak** Hong Kong & China

Amelia Hirawan Henry Rahardja Indonesia

Chieh Pai Taiwan

Tamami Ushiki

Japan

Tang Qian Jiu China



Yvette Sholdas Australia

Kyron Gosse & Beryl Oldham **New Zealand**





Our Level 3 Curriculum Partners



Carmen & Gary Wilde Legendary CEO Dynamics



Simon Zutshi Wealth Dynamics for Real Estate Investors



Alison Shadrack Wealth Dynamics for Thought Leadership



Linda Lindkvist & Michael Jansson Business Effects



Peter Vogel Talent Dynamics for Luxury hospitality





Our Level 3 Curriculum Partners



Jo Formosa Health Dynamics



Theodosia Southern Wealth Dynamics for Leadership



Bea Benkova & Jan Polak Wealth Dynamics for Evolutionary Women



Stuart Mellody Wealth Dynamics for Fundraising



Josef Hajkr Wealth Dynamics for Project Management



Sandi Herrera & Dr Stacie Herrera WD for Educators





Our Level 4 Partners



ReThink Academy Paul O'Mahoney



Abundance Global David Dugan

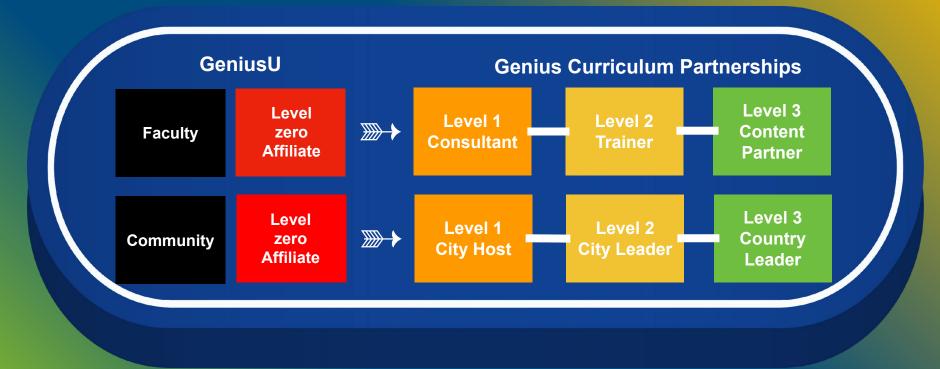


XPRIZE Foundation Peter Diamandis





The Partner Pathway





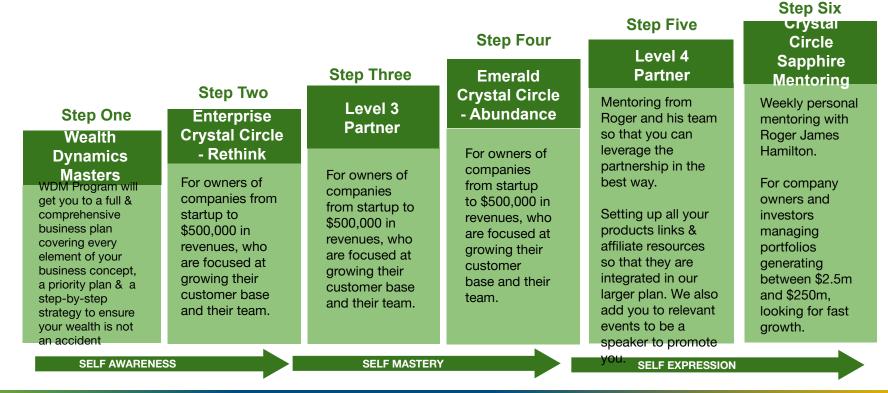
Partnerships - Starting your journey



ENTREPRENEURS



Moving upwards from Level 2



ENTREPRENEURS



Why the Genius Formula Certification?

The Future in the Age of

RECEIVE CERTIFICATIONS AT THE DIFFERENT LEVELS

Entrepreneurs and partners do not have an easy step by step way to show them how to plan, build and grow their businesses. They are continuously searching for new and innovative ways to make the changes in their businesses.

In just a month you will have clarity on the formula and steps to personalise your plan, build and grow stages of your business, so it thrives.





We are looking for you to join us & create an Impact today!

BUILD your City or Country

Join the World Game & Drive Impact & Income in your City or Country

Join the global challenge to play the World Game, where your actions contribute to positive change. We are here to support you in making an impact in your community and tribe so that we can insure the change ahead of Singularity!





ENTREPRENEURS

SHARE your Content

Join the World Game & Drive Impact & Income in sharing your knowledge

Join the global challenge to play the World Game, where your actions contribute to positive change. We are here to support you in making an impact in your content & driving this knowledge shift to more humans ahead of Singularity!

Cities to be Launched in 2024

Here are the Country leader positions that we will be filling in 2024 to provide a full high tech, high touch global coverage of Genius Group in all of the states and countries where we are most active, with each delivering an annual world class entrepreneur calendar.







CONTENT TO BE LAUNCHED 2024



Talent Dynamics for Agile Leadership



Talent Dynamics for mining



Talent Dynamics for Healthcare



Talent Dynamics for Remote Sales



Wealth Dynamics for Network Marketing



Talent Dynamics for Cash Flow



Wealth Dynamics for Digital Marketing



Talent Dynamics for Communication



Talent Dynamics for Professional services



Talent Dynamics for Transportation & logistics



Talent Dynamics for Retail



Talent Dynamics for construction



Talent Dynamics for Manufacturing



Talent Dynamics for Coaches & Mentors



Wealth Dynamics for Structured investing





Partner Plan

Affiliates	Level 1 Partners	Level 2 Partners - Faculty	Level 3 Partners - Curriculum	Level 4 Partners
\$1K per month	\$120k per year	\$150k per year	\$300k per year	\$2M+ per year
Train affiliates to use the GU Portal, give them the ability to easily share events and products in order to drive revenue. Easy access to find the partners in their region. Community size: 0 - 100 followers Number of clients: 0 - 10 customers	Ensure all L1/FC's are upskilled on a regular basis on how to complete a debrief, market, sell and build their businesses on GU. Easy access to their city partners. Ensure that all FC's have ability to join into our regular events. Community size: 100 - 2k followers Number of clients: 10 - 100 customers	Increase the value for Faculty so that they can leverage their products and revenue on GeniusU. Additionally ensure that they are using the Partner Portal and running their businesses through it. Community size: 2k - 5k followers Number of clients: 100 - 1k customers	Drive visibility and engagement from all Curriculum and Country leaders so that the partners are sharing, earning and driving their communities. Ensure that all partners have access to the Partner Portal & are using it. Community size: 5k - 10k+ followers Number of clients: Ik + customers	Ensure that L4 partners are onboarded effectively using the Genius Formula in collaboration with GU to drive revenue, growth and impact. Community size: 10k + followers Number of clients: 10k + customers

Partner Plan

Affiliates	Event Partner	Level 1 - City Host	Level 2 - City Leader	Level 3 - Country Partner
\$1k per month	\$5k per month	\$8k per month	\$15k per month	\$62k per month
Train affiliates to use the GU Portal, give them the ability to easily share events and products in order to drive revenue. Easy access to find the partners in their region. Community size: 0 - 100 followers Number of clients: 0 - 10 customers	Assist each event partner to bring at least 10 clients to an event each quarter, nurture them and allocate a GI to them to help them make sales based on their plan. Regular calls to ensure collaboration & transfer of knowledge Community size: 0 - 100 followers Number of clients: 0 - 10 customers	Assist each City Host to receive a structure of success to run 3 x events & 3 x Masterclasses & I x workshop & Summit per quarter. Target registrations: 280 - 350 per month Revenue per prospect: \$5k pp	Assist each City Leader to receive a structure of success to run a business that is successful. 3 x events & 3 x Masterclasses & I x workshop & Summit per quarter. Target registrations: 280 - 350 per month Revenue per prospect: \$5k pp	Assist each Country Leader to receive a structure of success to run a business that is successful. 3 x events & 3 x Masterclasses & I x workshop & Summit per quarter. Overrider on city leaders. Help recruit 5 city leaders. Marketing spend per month: \$8 per person Target regos: 280 - 350 per month Revenue pp: \$5k pp

Start sharing & imagine the possibilities!



SuperX Academy \$7,952 commission earned in October 2023



Tamami Ushiki \$8.575 commission earned in November 2023





Moving from Affiliate to Level 1!



Dr. Maharaja Siva Subramanian Blogger, Coach, Consultant, Speaker, Trainer. Investor, Mentor, City Host Chennai





Moving from Level 1 to Level 2!



aenius

Spotlight on Libby: Harnessing Brain Power for Business Success

Libby is a seasoned Flow Consultant who empowers businesses and entrepreneurs through her "TAME your Brain" system. By marrying Talent and Wealth Dynamics with neuroscience, she has revolutionized the way intentions align with actions, achieving remarkable financial successes and freeing individuals from traditional workplace constraints.

Actions:

- Successful business growth achieving 5-7 figure revenues
- Strategic alignment of intentions and actions
- Promotion of location-independent entrepreneurship

Key Achievement: Billed £160,000 and £210,000 in consecutive 10-week periods, and highly sought-after by corporations for leadership training.



Moving from Level 2 to Level 3!



Josef & Shine Group: Trailblazing Digital Project Management and AI Transformation

Spotlight on Josef & Shine Group: Dedicated to innovation, Josef and Shine Group have successfully applied GeniusU's steps and processes in the realm of Digital Project Management and AI transformation. Their pioneering approach is gaining traction and scaling new heights.

Actions & Impact:

- Conducted a project management workshop in Czech with remarkable registration and attendance rates
- Actively working on upsells and expanding reach
- Aiming to enter the English market with cutting-edge AI and project management solutions

Key Achievement: Achieved 60% attendance rate with 755 registrations for a Project Management Workshop in Czech. Josef's vision and drive position Shine Group at the forefront of AI integration in project management.

Developed his own AI Avatar - https://scena.link/dn43v5k3yzvw

Level 4 Partner - Upcoming event



ReThink Academy Paul O'Mahony

Social Media 4-Day Workshop

DISCOVER HOW TO START MAKING MONEY USING SOCIAL MEDIA (Even if you lack time and resources, and have never sold anything online)

> January 31st - February 2nd from 10AM to 10PM UK time

> > **JOIN HERE**







Other Successes our partners have had!



Simon Zutshi Founder & CEO of pin

Simon Zutshi, experienced investor, successful entrepreneur and best-selling author. He is also widely recognised as one of the top wealth creation strategists in the UK. Investing since 1995, he became financially independent by the age of 32.

Simon Zutshi & property investors network Passionate about sharing his experience, Simon founded the property investor's network in 2003. This has grown to become the largest property networking organisation in the UK. Holding monthly meetings in 50 cities, designed specifically to provide a supportive, educational and inspirational environment - for people like you to network with and learn from other successful investors.

https://propertyinvestorsnetwork.co.uk/







JOIN US IN 2024

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ENTREPRENEURS

genius

Web

Genius Certification 2024



Future-Proof Your Career: UAV's Business Management Degree with supplementary AI Entrepreneur Certification Scholarship worth \$3800+

Unlock Dual Credentials: Elevate Your Professional Journey with University of Antelope Valley's Comprehensive Business Management Degree and a **Supplementary \$3,800 scholarship** towards AI Certification from GeniusU.

APPLY NOW



Genius Entrepreneur Metaversity



Join Now

The Genius Metaversity 2024

The Ultimate Upgrade to the Genius Entrepreneur Mastermind

Designed exclusively for ambitious entrepreneurs and investors, this transformative journey in the metaverse, empowers you to grow your flow and elevate your business. Join before 31st January and Enjoy Your First Month FREE

Join Now



Π



Flow Consultant



O novo significado do TOLIGITAL FLOW CONSULTANT e o futuro da Gestão CERTIFICATION

Are you looking to differentiate yourself in a crowded market of coaches, trainers, mentors, and speakers?

APPLY NOW

The current educational and business landscape is constantly changing, and this can present many challenges for educators and business owners. e o futuro da Gestão

e o luculo da Oesta

Keeping up with new technologies and teaching methods, adapting to changing market trends, acquiring and engaging customers sustainably and staying competitive are just a few of the difficulties they face. Genius Group can help educators and business owners overcome these challenges and thrive during the Education Revolution.







Genius Accelerator Program

Apply now to be one of only 24 entrepreneurs, who join the 7th February to 30th April 2024 Genius Accelerator Programme and generate at least \$3,500 of new revenues each month.

Applications close 31st January 2024 for 24 people selected.

Apply Now

Acceptance onto this programme is by invitation only and from previous experience we know It fills very quickly, so please apply today.

Join the Genius Accelerator

The Genius Accelerator begins in February and runs through to the end of April





Performance Consultant



LIVE IN PERSON EVENT



PERFORMANCE CONSULTANT CERTIFICATION

Grow your Coaching business from 1-1 Coaching to Group Coaching and Interactive Team Workshops!

A transformative program designed to grow your coaching, training, and consultancy businesses in 2024.

11th - 17th February 2024 Vision Villa Resort, Bali

APPLYNOW





iLAB

FILAB Join the Journey to

Entrepreneurial Success

Unleash Your Potential with the iLAB Program

Design Your Life, Amplify Your Impact, and Create a Predictable Revenue Stream in just 6 days!

APPLY NOW

Elevate your success and your impact with iLAB Trusted by more than 600+ change-makers from 20+ countries





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Wealth Dynamics Masters - TAU & Bali







Wealth Dynamics Masters

LIVE IN BALI

13th - 19th October 2024

Are you wanting to take your business to the next level so that it is relevant and impactful ahead of singularity?

Apply Now





Journey of Lights

JOURNEY OF LIGHTS 2024

Crystal Circle

CAMBODIA | THAILAND

10th - 19th November 2024

Book Now







Crystal Circle - VIP Track



ENTERPRISE CIRCLE

Annual Mentorship

For owners of companies from startup to \$500,000 in revenues, who are focused at growing their customer base and their team.



EMERALD CIRCLE

Annual Mentorship

For owners of companies from \$500,000 to \$2.5m in revenues, who are managing larger teams and seeking solutions that scale.



SAPPHIRE CIRCLE

Annual Mentorship

For company owners and investors managing portfolios generating between \$2.5m and \$250m, looking for fast growth.







What are my next steps?

WHICH LEVEL IS RIGHT FOR ME TODAY?

Entrepreneurs and partners often struggle to find a clear, step-by-step guide for planning, building, and expanding their businesses.

The journey to innovation and transformation in business is a continuous one, fraught with complexities and uncertainties. However, our program offers a solution. In just one month, we provide you with the insights and clarity needed to personalize and implement a successful strategy for the various stages of your business development.

Don't miss this opportunity to make your business thrive – join at the level that works for you today and start shaping the future of your enterprise.





Join at Level 1 today

Get connected today and start your journey as a Level 1 Partner!

- Flow Consultant certification with 40 tokens valued at \$1,500
- Genius Accelerator Programme PLAN 12 week programme valued at \$2,500
- Genius Educator Metaversity valued at \$970
- Mentor Status on GeniusU valued at \$970
- City Host/Faculty Membership for 12 months valued at \$2,500
- ScoreApp Basic (only on upfront) valued at \$390
- Discounted price to join Al Microschools \$470 discount price would be \$500 per course

Investment : \$1,500 per year or \$150 x 12 Potential Earnings \$50k - \$100k







Take a leap into Level 2 today

Inclusions

- Flow Consultant scholarship valued at \$1,500
- Genius Accelerator Programme PLAN 12-week programme valued at \$2,500
- Crystal Circle Enterprise (Partners) level valued at \$12,000
- Performance Consultant virtual certification valued at \$2,900
- 500 Wealth Dynamics/Talent Dynamics 5.0 token purchase valued at \$17,500
- Partner Portal that includes real-time information about your business valued at \$1,500
- Assessments portal with affiliate copy
- Genius Educator Metaversity valued at \$970
- Mentor Status on GeniusU valued at \$970
- Advanced Score App valued at \$1,300
- Specific Groove inclusions within Partner Portal (TBA T's & C's apply)
- All Al Microschools January, April, July & October 2024 valued at \$4,500



Investment : \$15,000 or \$1,500 x 12 Potential Earnings \$150k - \$300k





Ready to Partner, book here!



Book a call with one of our Genius Igniters to find out your best next steps ahead of Singularity!



THANKS FOR PARTICIPATING.

OPTIONAL SPEED NET WORKING NO

ENTREPRENEURS

genius

PARTNER CONFERENCE

Unlocking \$300k Opportunities: Mastering Strategic Synergy and Partnerships

THANK YOU

